



Gerad Logistics Brand Guidelines

Freight & mobility platform

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Use these notes when referencing Gerad Logistics in articles, partner pages, interviews, and public media.

NAME AND DESCRIPTION

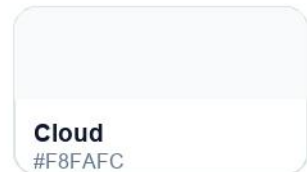
Company name: Gerad Logistics PLC

Short description: Gerad Logistics is a freight and mobility platform connecting shippers, verified drivers, and fleet operators across Ethiopia.

LOGO USAGE

- Use the supplied logo without stretching, recoloring, outlining, or adding effects.
- Leave clear space around the logo equal to at least half the logo height.
- Use the full-color logo on white or very light backgrounds.

CORE COLORS



MEDIA CONTACT

For usage questions, interviews, and additional image formats, contact press@gerad.app.